



BRIAN FLIECK
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Outstanding Photography Production Manager with 17 years' experience and demonstrated loyalty, stability and dedication, highlighted by progressive career ascending from internship to Group Manager Studio in the technology giant of the Internet Industry; ability to provide cutting edge solutions and first rate customer service to meet business and individual objectives; impressive career growth achieved by overcoming challenges and adapting to situations and proven ability to manage customers' expectations; seeking opportunity to leverage skills and experience to deliver exceptional service to any company whose objective is to scale within the rapidly growing tech industry and simultaneously focus on passion for continued personal growth and development.

TECHNICAL SKILLS AND EXPERTISE

Graphic Design | Image Production Expert | Creative Retouching | Creative Leadership with ability to lead remotely | New Business Development | Work-flow Development | Staff Recruitment | Process Improvement | Client Relations
Microsoft Outlook | Excel | Access | Adobe CC Suite – Photoshop | Illustrator | InDesign | Premier Pro | PHP | HTML5
PERL Scripting | JavaScript | Adobe Scene 7

SELECTED ACCOMPLISHMENTS

- 2017-Transitioned LuLuLemon e-commerce photography from in house studio in Canada to smashbox studios, routing all post production and work-flow automation. Developing the automation and work-flow from sample, image capture, to content management systems. Partnered with LuLuLemon to develop photography style guide and model standards.
- 2017- Helped staff and build out of Industrial Color Studios west coast in LA, with hiring of new staff and training.
- 2016- Transitioned Lucky Brand photography work-flow from sandbox studios to Smash box studios in LA, and provided automated image approvals via Global Edit, and automated upload of assets into Scene 7 Database.
- 2016-Designed and built automated process to send photography to offshore vendors using image metadata to determine if the image needed to be sent overseas.
- 2014- Successfully convinced Global Edit and Workhorse to join forces and combine new work-flows for approving images. Since the launch of this in 2014 for NY&Co, we've moved 3 other clients into the same work-flow.
- 2014- Assisted in negotiating and closing 2 year deal with Henri Bendel to shoot product images for E-Commerce. Because our service was so good, Henri Bendel now has us shoot their marketing model images, and marketing lay-down images.
- 2014- Negotiated and signed 2 year agreement with New York & Company E-Commerce and relaunch newly designed web store.
- 2015- Assisted with build-out of company's first Video Studio in King of Prussia; improved work flow and editing processes.
- 2014- Assisted with build-out and full staffing of NYC photography studio.
- Signed multi-year agreement with Rack Room Shoes high volume photography, and automated post production process resulting in 99% on time image delivery.
- 2013-Facilitated building of studio space in one of eBay Enterprise's distribution centers in Kentucky. Hiring 12 team members including Photographers, Production Artist, Stylists and Producers for The Sports Authority creating them a turn key studio with 5 day run rate from put away to online.
- 2014-Facilitated building of studio space in Canada for ebay Enterprise, shooting e commerce images exclusively for Giant Tiger Brands.

EXPERIENCE

Director, Studio Workflow & Retouching Services - Industrial Color Studios (formally eBay Enterprise) 2010 - Current

- I have managed up to 14 Retouchers in 3 locations to retouch images and maintain rolling due dates based on clients' needs.
- Develop custom work-flow solutions using Workhorse© to enable studio wide 99% on time image delivery.
- Develop scripts to upload work to Off Shore Image Pathing Services to enable artist to upload work without using FTP and work within our digital workflow
- Developed image automation to download images from client and upload finished product resulting in over 100,000 image finalized, delivered to website, and archived in 2015.
- Developed several JavaScript Photoshop actions to enable dynamic swatch naming and maintaining color space/ and image size of digital files, maintaining strict standards.
- Created several PERL scripts to upload completed work to scene 7, FTP, or any CMS system.
- Helped create dynamic retouching dashboard bar chart, which would refresh data every 10 mins so retoucher can easily see where they should work next to deliver images on time.

Post Production Manager -TrueAction (a division of GSI Commerce) 2007 - 2010

- Developed new retouching standards across team to maintain consistency.
- Created template images to allow faster and better looking image production.
- Subject matter expert for image production for entire e-commerce operation; assisted in new client roll in process.
- Developed vendor image process to allow 3rd party images to flow into retouching.

Sr. Post Production Artist - GSI Commerce 2001 - 20007

- Trained other artists in day to day operations and image standards.
- Developed Photoshop actions to track employee development and work portfolio.

EDUCATION

- Antonelli Institute 2001: Associates Degree - Specialized Technology
- Major: Graphic Design/Commercial Art

ACCOLADES

- Recipient of GSI Commerce Team Impact Award, for helping launch Rockport Torsion resulting in the company receiving more jobs from them and providing GSI with additional revenues.
- • GSI Star Award, for launching GSI-Studio's first fashion brand, Calvin Klein. Established mutual workflow with client, designed database, trained new Production Artists, and managed client's expectations

CLIENTS

- Alex & Ani
- Ace Hardware
- Aeropostale
- Ashford
- Bath and Body Works
- Betsey Johnson
- Bluelight Kmart
- Calvin Klein Inc.
- Christopher & Banks
- CJ Banks
- Dicks Sporting goods
- Dockers
- Dollar General
- Ebay
- flavia
- Fog Dog
- GNC
- Giant Tiger (Canada)
- Haggar
- iRobot
- Kenneth Cole
- Lilly Pulitzer
- Linens N Things
- Lucky Brand Jeans
- Maurices
- MLB
- NASCAR
- NBA
- New York & Company
- NFL
- NHL
- Peak Performance
- Rack Room Shoes
- Spanx
- Spartan Sports
- Speedo
- Sport Check
- Sports Authority
- Tous
- Toys R Us
- Tumi US
- Wilsons Leather
- Urban zen
- Ramy brooks
- Jack spade
- Draper james
- LuluLemon
- Fashion to Figure













